



## **Putting their money where the microscope is**

It's a positive trend – people wanting to address the root causes of disease by directly donating to research.

On January 20, 2015, Colorworks Express Autobody Centers, including its operating managers from Ontario and Alberta, donated \$7,500 to the Department of Laboratory Medicine and Pathobiology.

100% of their donation will go towards Professor Michael Ohh who researches the common causes of cancer, including prostate, breast, colon, pancreatic and kidney cancer. Ohh believes that one of these causes is the role of hypoxia, or oxygen deprivation, in the development of cancer. By understanding the foundation of almost all cancers, he hopes to one day find better treatments and ultimately a cure.

Colorworks has a deeply personal connection to prostate cancer. Don Konantz, Founder of the company, was diagnosed in February 2011 and continues to fight the disease. In general, prostate cancer is the most common cancer in men with close to 24,000 new cases diagnosed each year in Canada.

“For Colorworks, this is all about Don Konantz and doing our level best to help find a cure,” said Kevin Carter, President and CEO of Colorworks. “We hope to have the BC operations join us in this worthy cause and have set a goal to present Professor Ohh’s lab with an even bigger cheque next year.”

As a graduate of U of T’s Bachelor of Physical and Health Education, Carter understands the importance of putting the money where the microscope is. By supporting fundamental cancer biology research, Colorworks hopes to accelerate new discoveries that will impact patients.

LMP would like to thank Colorworks for their generous donation and looks forward to working with them in the future.

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